2014 Brock International Prize in Education Nominee

P. David Pearson

Nominated by Sharon Washington
“Throughout his career, David Pearson has made a rich and lively contribution to literacy scholarship and practice. From early books such as the classic *Teaching Reading Comprehension* with Dale Johnson through to recent collections such as *Teaching Reading, Effective Schools* with Barbara Taylor, David has traversed complex theory and instructional change.”

-- Theresa Rogers, Literacy Research Association Board Member & Professor at the University of British Columbia

While students across the country are challenged by new educational demands driven by the Common Core State Standards (CCSS), there are few teachers who currently have the tools to support their students in meeting these demands. P. David Pearson’s contributions to the field of literacy education exceed those of many of his peers due to his deep understanding of what it means to be fully literate—excelling in reading, writing, speaking, listening and language. Moreover, Pearson’s scholarship provides educators with a window into understanding how teacher practice can improve student learning and ability to meet the new standards.

As you will read in the following paragraphs, David Pearson has made tremendous contributions to the field of literacy education. However, what might not be as evident is how deeply he has impacted the field indirectly through the legacy of the many graduate students he has mentored throughout his career.

Young people hold the world in their pockets. More than ever they need literacy instruction that embraces their reality and prepares them with the effective literacy tools that will support them in achieving academic and career success and in becoming engaged citizens. P. David Pearson is a clear champion for youth striving to meet these goals.

Pearson is a faculty member in the departments of Language and Literacy and Cognition and Development at the Graduate School of Education at the University of California, Berkeley, where he served as Dean from 2001-2010. His current research focuses on reading instruction in the age of Common Core State Standards, and issues of reading instruction and reading assessment policies and practices at all levels—local, state, and national.

Before coming to Berkeley in 2001, he served as the John A. Hannah Distinguished Professor of Education in the College of Education at Michigan State and as Co-Director of the Center for the Improvement of Early Reading Achievement. Prior to that, he was Dean of the College of Education, Co-Director of the Center for the Study of Reading, and Professor of Curriculum and Instruction at the
University of Illinois. His initial professorial appointment was at the University of Minnesota in Minneapolis.

He has been active in numerous professional organizations, serving the International Reading Association and the National Council of Teachers of English (NCTE) in many capacities. He served as President of both the National Reading Conference and The National Conference of Research in English, and as a member of the Board of the American Association of Colleges of Teacher Education. In 1989, the National Reading Conference presented him with the Oscar Causey Award for outstanding contributions to reading research. In 1990, he was awarded the William S. Gray Citation of Merit by the International Reading Association (IRA) for his contributions to theory, research, and practice. In 2003, he was elected to the National Academy of Education. In 2004, he received the Alan Purves Award from NCTE for the RTE article most likely to influence practice, and in 2005, the Albert J. Harris Award from IRA for scholarship on reading difficulties. In 2006, the University of Minnesota honored him with the Alumni Outstanding Achievement Award, the highest non-academic award given at the University, for his contributions to educational research and practice. In 2010, he received the AERA Distinguished Contributions to Research in Education Award.

He has served as an advisor to the National Academy of Science, the Children's Television Workshop (now the Sesame Workshop), Word World, Carnegie Foundation for the Advancement of Teaching, the Board of Directors of the National Writing Project, and to numerous state departments of education. Currently he sits on several advisory boards: the Educational Advisory Board of the National Geographic Society, and the Board of Visitors of the Colleges of Education at the University of Minnesota and the University of Pittsburgh.

He has written and co-edited several books about research and practice, most notably the Handbook of Reading Research, now in its fourth volume. He has served on the boards of many educational research journals, including Reading Research Quarterly, Science, Journal of Literacy Research, Review of Educational Research, Journal of Educational Psychology, Cognition and Instruction, Research in Teaching English, and Review of Educational Research. He has served multiple terms as editor of three major research publications: Reading Research Quarterly, NRC Yearbook, and Review of Research in Education.

Pearson’s current research projects include Seeds of Science/Roots of Reading—a Research and Development effort with colleagues at Berkeley’s Lawrence Hall of Science in which reading, writing, and language as are employed as tools to foster the development of knowledge and inquiry in science—and the Strategic Education Research Partnership—a collaboration between UC Berkeley, Stanford, and the San Francisco Unified School District designed to embed research within the portfolio of school-based issues and priorities.

Professor Pearson received his B.A. in History from the University of California at Berkeley, after which he taught elementary school in California for several years, and went on to complete his Ph.D. in Reading Education at the University of Minnesota. He completed post-doctoral study at the University of Texas, Austin and Stanford University.
P. David Pearson is a faculty member in the programs in Language and Literacy and Human Development at the Graduate School of Education at the University of California, Berkeley, where he served as Dean from 2001-2010. His current research focuses on ways of using reading, writing and language as tools for learning, development, and engagement.

Prior to coming to Berkeley in 2001, he served as the John A. Hannah Distinguished Professor of Education in the College of Education at Michigan State and as Co-Director of the Center for the Improvement of Early Reading Achievement. Even earlier, he was Dean of the College of Education, Co-Director of the Center for the Study of Reading, and Professor of Curriculum and Instruction at the University of Illinois. His initial professorial appointment was at the University of Minnesota in Minneapolis from 1969-1978.

He has been active in professional organizations, serving the International Reading Association (IRA) and the National Council of Teachers of English (NCTE) in many capacities (including the IRA Board of Directors), both the National Reading Conference (NRC) and The National Conference of Research in English as President, and the American Association of Colleges of Teacher Education as a member of the Board. He currently serves as the Chair of IRA’s Literacy Research Panel.

Awards include the 1989 Oscar Causey Award for outstanding contributions to reading research from the NRC and the 1990 William S. Gray Citation of Merit. for his contributions to theory, research, and practice from the IRA. In 2004, he received the Alan Purves Award from NCTE for the Research in Teaching English article most likely to influence practice, and in 2005, the Albert J. Harris Award from IRA for scholarship on reading difficulties. In 2006, the University of Minnesota honored him with the Alumni Outstanding Achievement Award, the highest non-academic award given at the University, for his contributions to educational research and practice. In 2010, he received the AERA Distinguished Contributions to Research in Education Award. In 2003, he was elected to membership in the National Academy of Education (NAE) and in 2009 to membership as a Fellow of the AERA. In 2012, the Literacy Research Association (formerly the NRC) created the P. David Pearson Scholarly Influence Award to honor scholarship that impacts literacy practice. He has served as an advisor to the National Academy of Science, the Children’s Television Workshop (now the Sesame Workshop), a myriad of school districts and state agencies, and many educational public and private educational enterprises. He has been a reading program author for several publishers, including Ginn & Co. (Ginn Reading Program), Silver Burdett & Ginn (World of Reading and Literature Works), National Geographic (Reading/Writing Workshop), and Pearson Scott-Foresman (Reading Street).

He has written and co-edited several books about research and practice, most notably the Handbook of Reading Research, now in its fourth volume. He has served on the boards of many educational research journals e.g., Reading Research Quarterly, Science, Journal of Literacy Research, Review of Educational Research, Journal of Educational Psychology, Cognition and Instruction, Research in Teaching English, and Review of Educational Research. He has served multiple terms as editor of 3 major research publications-Reading Research Quarterly, NRC Yearbook, and Review of Research in Education.

Current research projects include Seeds of Science/Roots of Reading—a research and development effort with colleagues at Lawrence Hall of Science in which reading, writing, and language are employed as tools to foster the development of knowledge and inquiry in science; Bravo, a collaboration with colleagues at CU Boulder designed to promote middle school reading comprehension of informational texts; and the Strategic Education Research Partnership (SERP)—a collaboration between UC Berkeley, Stanford, and the San Francisco Unified School District designed to embed research within the portfolio of school-based issues and priorities.

Professor Pearson received his B.A. in History from the University of California Berkeley, after which he taught elementary school in California and went on to complete his Ph.D. in Reading Education at the University of Minnesota. He completed post-doctoral study at the University of Texas, Austin and Stanford University.
**PERSONAL INFORMATION**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
<th>Other information</th>
</tr>
</thead>
<tbody>
<tr>
<td>P. David Pearson</td>
<td>5645 Tolman Hall #1670, University of California, Berkeley, CA 94720-1670</td>
<td>510 543-6508</td>
<td>other e-mail: <a href="mailto:pdavidpearsondean@gmail.com">pdavidpearsondean@gmail.com</a></td>
</tr>
<tr>
<td></td>
<td>GSE Office: 510 543-6508</td>
<td></td>
<td>website presentations: <a href="http://www.scienceandliteracy.org">www.scienceandliteracy.org</a></td>
</tr>
<tr>
<td></td>
<td>email: <a href="mailto:ppearson@berkeley.edu">ppearson@berkeley.edu</a></td>
<td></td>
<td>Home: 851 Euclid Ave</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Berkeley, CA 94708-1305</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Home #: 510 526 6986</td>
</tr>
<tr>
<td></td>
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<td>Cell: 510 543 6508</td>
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</tbody>
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**Educational History**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Years</th>
<th>Degree</th>
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</thead>
<tbody>
<tr>
<td>University of California, Berkeley</td>
<td>1959-1963</td>
<td>B.A.</td>
</tr>
<tr>
<td>University of Minnesota, Minneapolis</td>
<td>1966-1969</td>
<td>Ph.D.</td>
</tr>
<tr>
<td>University of Texas, Austin</td>
<td>1969-1970</td>
<td>Post Doc</td>
</tr>
<tr>
<td>Stanford University</td>
<td>1976</td>
<td>Visiting Scholar</td>
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</tbody>
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**Employment History**

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<thead>
<tr>
<th>Institution</th>
<th>Years</th>
<th>Position/Role</th>
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<tbody>
<tr>
<td>Porterville, California Schools</td>
<td>1964-1966</td>
<td>Classroom Teacher</td>
</tr>
<tr>
<td>University of Minnesota, Minneapolis</td>
<td>1966-1969</td>
<td>Teaching Associate</td>
</tr>
<tr>
<td>University of Texas, Austin</td>
<td>1969-1970</td>
<td>Post-Doctoral Fellow</td>
</tr>
<tr>
<td>University of Minnesota, Minneapolis</td>
<td>1969-1979</td>
<td>Assistant –Full Professor</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>1978-1995</td>
<td>Visiting Professor-Professor</td>
</tr>
<tr>
<td>Michigan State University</td>
<td>1995-2001</td>
<td>John A. Hannah Distinguished Professor</td>
</tr>
<tr>
<td>University of California, Berkeley</td>
<td>2001-2010</td>
<td>Professor and Dean</td>
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<td></td>
<td></td>
<td>Professor</td>
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**Honors**

<table>
<thead>
<tr>
<th>Honor</th>
<th>Institution</th>
<th>Year</th>
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<tbody>
<tr>
<td>Phi Beta Kappa</td>
<td>UC Berkeley</td>
<td>1963</td>
</tr>
<tr>
<td>Distinction in History and General Scholarship</td>
<td>UC Berkeley</td>
<td>1963</td>
</tr>
<tr>
<td>Oscar Causey Award for Research</td>
<td>National Reading Conference</td>
<td>1989</td>
</tr>
<tr>
<td>William S. Gray Citation of Merit</td>
<td>International Reading Association</td>
<td>1990</td>
</tr>
<tr>
<td>Harold E. Mitzel Award for Meritorious Contribution to Educational Practice Through Research</td>
<td>Journal of Educational Research</td>
<td>2000</td>
</tr>
<tr>
<td>Election to Membership</td>
<td>National Academy of Education</td>
<td>2003</td>
</tr>
<tr>
<td>The Alan Purves Prize for the research article in <em>Research in Teaching English</em> most likely to impact practice</td>
<td>National Council of Teachers of English</td>
<td>2004</td>
</tr>
<tr>
<td>The Albert J. Harris Award for the most significant article about reading difficulties</td>
<td>International Reading Association</td>
<td>2005</td>
</tr>
<tr>
<td>Alumni Outstanding Achievement Award</td>
<td>University of Minnesota</td>
<td>2006</td>
</tr>
<tr>
<td>AERA Fellow</td>
<td>American Education Research Association</td>
<td>2009</td>
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<tr>
<td>AERA Distinguished Contributions to Research in Education Award</td>
<td>American Education Research Association</td>
<td>2010</td>
</tr>
<tr>
<td>P. David Pearson Scholarly Influence Award</td>
<td>Literacy Research Association (NRC)</td>
<td>2012</td>
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</table>
**SCHOLARLY PURSUITS**

**Books**


**Monographs**


Education Evaluation and Regional Assistance.

**Articles and Book Chapters**

**1970**

**1971**

**1974**

**1975**

**1976**

**1977**

**1978**

**1979**


changes in comprehension instruction. In F. Parkay, S. O’Bryan, & M. Hennessy (Eds.), *Quest for quality: Improving basic skills instruction in the 1980s*. San Marcos TX: Southwest Texas State University.


1983


1984


1985


1986


1987


1988


1989

1990

1991

In M. S. Knapp & P. M. Shields (Eds.), Better schooling for the children of poverty: Alternatives to conventional wisdom (pp. 31-59). Berkeley CA: McCutchan.

1992

1993

1994

1995


1996


1997


1998


Understanding and creating middle school readers (pp. 281-312). Norwood MA: Christopher-Gordon.


**1999**


**2000**


Hughes, J. E., Packard, B. W., & Pearson, P. D. (2000). Pre-service teachers’ experiences using hypermedia and video to learn about literacy instruction. *Journal...
of Literacy Research 32(4), 599-630.


2001


2002


**2003**


**2004**


2005


2006


Pearson, P. D. & Hamm, D. N. (2006). The assessment of reading comprehension: Key historical influences in the USA. In M. Sainsbury, C. Harrison and A. Watts (Eds.), *Assessing reading: From theories to
Improving students reading comprehension. In K. A. D. Stahl & McKenna (Eds.), Reading research into practice, pp. 303-315. NY: Guilford Press.

2007
Brenner, D., Pearson, P. D., and Rief, L.

2008


**2009**


**2010**


Sets: Changing the Shape of Engagement and Learning (pp. ix-xii). Winnipeg, MB, Canada: Portage and Main Press.


2011


2012


2013


In press


Tests

8, and 10 assessments.)

### Technical Reports

#### 1979

#### 1980

#### 1982


#### 1983
1984

1985

1986

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1989


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1998


1999

University of California, Berkeley
Hiebert, E. H., & Pearson, P. D. *Building on the past, bridging the future: A research agenda for the Center for the Improvement of Early Reading Achievement* (Online@CIERA report 99-03). Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

Hughes, J. E., Packard, B. W., & Pearson, P. D. *The role of hypermedia cases on preservice teachers' views of reading instruction* (CIERA report #3-005). Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

Taylor, B. M., Pearson, P. D., Clark, K. F., & Walpole, S. *Beating the odds in teaching all children to read* (CIERA report #2-006). Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

2000

Hoffman, J., & Pearson, P. D. (2000). *Reading teacher education in the next millennium: What your grandmother's teacher didn't know that your granddaughter's teacher should.* (Online@CIERA report 00-01). Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

Hughes, J. E., Packard, B. W., & Pearson, P. D. (2000). *Preservice teachers' experiences using hypermedia and video to learn about literacy instruction.* (Online@CIERA report 00-06). Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

2001


2002


Ferdig, R. E., Roehler, L. R., and Pearson, P. D. *Building electronic discussion forums to scaffold pre-service teacher learning: Online conversations.* In the Reading Classroom Explorer. CIERA Report #3-021.


2003

Taylor, B. M., Pearson, P. D., Peterson, D. S., and Rodriguez, M. *The CIERA School Change Project: Using research, data, and study groups to improve classroom reading instruction and increase students' reading achievement.* Ann Arbor: Center for the Improvement of Early Reading Achievement, University of Michigan.

2010


**Book Reviews**


Papers at Professional Meetings

1969

1970

1971

1972

1973

1974

1975

1976

1977
Regional International Reading 
Association, Indianapolis, IN.

1978

1979

1980
presented at the National Reading Conference, San Diego, CA.


1981


1982


1983


1984


1985


1986


Pearson, P. D. (1986, April). Reading research: Where are we today? Featured address at the International Reading Association Conference, Philadelphia, PA.

1987


reading materials. Paper presented at the National Reading Conference, St. Petersburg, FL.


1988


1989


1990


1991


1992


1995


1996


balance. Paper presented at the International Reading Association, Atlanta, GA.


1997


1998


1999


University of California, Berkeley
School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.


2000


University of California, Berkeley
Reading Association, Indianapolis, IN.


2001


2002


row to hoe. Paper presented at the New York State Reading Association Annual Conference, New York, NY.


2003


Pearson, P. D. (2003, January). Toward a genuinely scientific approach to the study of educational practice. Annual meeting of the Center for the Advancement of Reading, California State University, Sacramento, CA.


an audience. Keynote address, given at the International Reading Association, Orlando, FL.


2004


Pearson, P. D. (2004, June). The politics of reading pedagogy: The role of research in shaping national, state, and local reading policy and practices. Paper presented at the University of Minnesota, Minneapolis, MN.


2005


2006


2007


2008


2009


2010


2011


the International Reading Association, Orlando, FL.

reading comprehension assessments 
aligned with the common core state 
standards. Paper presented at the Literacy 
Research Association, Jacksonville, FL.

2012

Improving Reading Practices and Student 
Outcomes through “Read Malawi”:
Challenges, Opportunities and Outcomes. 
Paper presented at the Literacy Research 
Association, San Diego, CA.

EDITING/REVIEWING

Editorial Advisory Board:

Cognition and Instruction (1981-present)
Educational Assessment (1993-present)
Journal of Educational Psychology (1984-1990)
Journal of Reading Behavior (1975-1978)
Literacy and Learning (1998-2005)
Reading On-Line (1998-present)
Reading Psychology (1979-1981)
Reading Research and Instruction (1984-1986)
Research in the Teaching of English (1995-present)
Science (2009-present)
Visible Language (1975-1988)

Editorial Consultant:

American Educational Research Journal
American Journal of Education (1985)
Child Development (1978-1980)
Curriculum Inquiry (1978-1979)
Journal of Educational Psychology (1975-1984)
Reading Research Quarterly (1989-1990)
Volta Review (1988)
Written Communication (1988)

Reviewer

International Reading Association studies and research committee (for program papers: 1972-1979, 1983-1989)
National Reading Conference Program (1977-1986, 1999-present)

Editor

National Reading Conference Yearbook (1977-1979)
Reading Research Quarterly, Co-Editor with S. Jay Samuels (1978-1985)

EXTERNAL SERVICE ACTIVITIES

Other Universities

1970
Staff member, special mid-winter seminar on teaching reading. Montana State University, Bozeman, Montana, 1970.

1971
Staff member, special mid-winter seminar on teaching reading. University of Wisconsin, River Falls, at Breckenridge, Colorado, 1971.

1972
Seminar: *Some traps and snares for the young researcher to avoid—a personal perspective.* University of Chicago, Language Arts Research Center, 1972.


1973

Visiting Professor, University of California, Berkeley, Summer, 1973.


1976

Visiting Scholar, Stanford University, Winter 1976.


Public Lecture: *Scripts, texts and questions: Reading comprehension as viewed by a computer.* University of Wisconsin, Madison, 1976.

Public Lecture: *Beyond grammatical complexity in reading comprehension.* University of California, Riverside, 1976.

1977


1978


Staff member: Seminar - *Current research in language and reading comprehension.* University of Calgary, 1978.


1979

Public Lecture: *A schema theoretic view of reading comprehension.* The University of Texas at Austin, 1979.

Speaker, Sunrise Semester (television program developed by New York University and CBS), 1979.


Visiting Scholar, Wisconsin Research and Development Center, University of Wisconsin, Summer 1979.

Visiting Professor, University of Wisconsin, Summer 1979.


Instructor: Course in psycholinguistics and reading. Old Dominion University, 1979.

1980


Instructor: *Reading in the elementary School*. Seattle Pacific University, 1980.


1981

Public Lecture: *A model of the reading process*. Southwest Texas State University, 1981.

Public Lecture: *Teaching comprehension skills*. Southwest Texas State University, 1981.

Public Lecture: *Vocabulary: The key to comprehension*. Southwest Texas State University, 1981.

Public Lecture: *Toward a theory of reading comprehension instruction*. University of Richmond, 1981.

Public Lecture: *Recent research on comprehension instruction*. University of Richmond, 1981.

Instructor: *Comprehension instruction*. Denver University, 1981.


Public Lecture: *In search of model of comprehension instruction*. University of Michigan, 1981.


1982


Public Lecture: *Reading comprehension for the gifted*. Ball State University, 1982.


Public Lecture: *Four essential changes in reading comprehension*. Morehead State University, 1982.

Public Lecture: *Reading comprehension instruction*. Western Kentucky University, 1982.

Public Lecture: *New directions in comprehension research*. Fordham University, 1982.

Public Lecture: *Twenty years of research in reading comprehension*. University of Calgary, 1982.

1983

Public Lecture: *Reading comprehension: Research and practice*. California State University at Fullerton, 1983.

Public Lecture: *Learning from text*. Arizona State University, 1983.

Public Lecture: *Twenty years of change in reading comprehension research*. Arizona State University, 1983.


1984


Guest Lecturer: *Summer reading and writing course*. Denver University, June 1984.

Speaker: *A twenty year history of reading comprehension research and practice*. The Perspectives on Literacy Conference at University of Utah, Snowbird (in cooperation with Michigan State University), June 1984.

Guest Lecturer: Guest Lecturer in their summer reading symposium. Eau Claire State University, June 1984.


1985


Speaker: *Prior knowledge as the key to comprehension*. University of Northern Colorado, June 1985.


Speaker: *Changing the face of comprehension instruction.* Appalachian State University, October 1985.

Speaker: *The comprehension revolution.* Texas Women’s University, November 1985.

Speaker: *The future of reading research and instruction.* Texas Women’s University, November 1985.

1986


1987

Speaker: *New models for reading assessment.* University of Nebraska, Lincoln, September 1987.

Speaker: *Teaching reading comprehension: What have we learned in the past decade?* University of Nebraska, Lincoln, September 1987.


1988


Consultant: Portfolio teacher assessment project (Lee Shulman, director). Stanford University.

Consultant: Portfolio teacher assessment project (Lee Shulman, director). Stanford University.

1991


Consultant: Assessment Development Laboratory at the University of Pittsburgh

1992


Speaker: *Curricular tensions in the integrated language arts: Sources of controversy and seeds of consensus.* Rutgers, The State University, RISE Conference, October 1992.

1995

Panelist, Annual meeting of the ACSESULGC/APU Land Grant Deans of Education.

1996

Speaker, Oakland University, *Creating balance: Whole language, phonics, and skills in the classroom,* April 1996.

External Reviewer for Graduate Programs, Rutgers University, Graduate College of Education.


External Reviewer for Graduate Programs, University of Iowa, College of Education.

1997

Speaker, Boise State University.

Speaker, UCLA, CRESST, Early Literacy Assessment.
Speaker, Rutgers University, Reading and Writing Conference.

Board of Visitors, University of Pittsburgh, College of Education.

External Reviewer, Vanderbilt University, Graduate Programs, Department of Teaching and Learning.

1998
Speaker, Boise State University.

Speaker, UCLA/CRESST.

Speaker, Rutgers University.

Board of Visitors, University of Pittsburgh.

1999
External Reviewer, University of Illinois at Chicago Literacy Research Center.

External Reviewer, University of Wisconsin, Department of Curriculum & Instruction graduate programs.

Speaker, University of Virginia’s George Graham Lecture in Reading Conference. *Schools that Beat the Odds: Effective Schools and Accomplished Teachers.*

2000
Speaker, Texas Women’s University: Reading Recovery/Early Literacy Conference. *The Impact of Reading Recovery on American Reading Instruction.*

Speaker, Annenberg Institute for School Reform, Brown University, Literacy & Learning Conference.

Speaker, University of Nebraska Early Literacy Conference.

Speaker, University of Northern Iowa Early Childhood Literacy Symposium for Teacher Educators.

2001
Consultant, North Carolina Education Research Council.

2002
Speaker, Moving Beyond Methodology: Bringing Comprehension and Language into the California Literacy Conversation, California State University, Los Angeles, March 2002.

Chinese University of Hong Kong, March 2002.

Shantung University, March 2002.

World Conference on Reading, Edinburgh, July 2002.

Reading Conference (Readathon 2002), South Africa, August 2002.

Speaker, Eminent Scholars Series, Texas Women’s University, September 2002.


2003
Speaker, Reading Forum, Center for the Advancement of Reading, California State University, Sacramento, January 2003.


2004
Speaker, The politics of reading pedagogy: The role of research in shaping national, state and local reading policy practices. Old Dominion University, Norfolk, VA.

2007
Speaker, Diversity, pedagogy and the academy: What we can and cannot learn from the K-12 experience. University of California—Berkeley, Berkeley, CA.

2010
Speaker, Supporting reading comprehension: The role of talk, text, and task. University of Sydney, Sydney, Australia.

Speaker, Rich talk about text. University of California, Berkeley
Wyoming, Laramie, WY.

2011
Speaker, Language and literacy: Tools to promote subject matter learning.
Minneapolis Public Schools, Minneapolis, MN.

Speaker, Supporting reading comprehension, transforming: Ten research-based principles. Rutgers Reading and Writing Conference, Rutgers, NJ.

**Inservice training in public schools**

**1972-1979**
Richfield MN; St. Paul MN; Staples MN; White Bear Lake MN; North St. Paul/Maplewood MN; South St. Paul MN; St. Anthony Village MN; LaCrosse WI; Milwaukee WI; Anchorage AK; Wisconsin Rapids WI

**1980**
Elk Grove Township IL; Montgomery County MD; Schaumberg IL; Rantoul IL; Park Forest IL; Hickory Hills IL; Park Forest IL; Madison WI; Urbana IL; Arcola IL; Council Bluffs IA; Corpus Christi TX; Philadelphia PA

**1981**
Meadowlands NJ; Sacramento CA; Riverside CA; Fullerton CA; San Luis Obispo CA; Fresno CA; Cupertino CA; Jennings MO; Grand Rapids MI; New York City NY; Indianapolis IN; San Diego CA; San Jose CA; Industry CA; Newark NJ; Bozeman MT; Omaha NB, Rosemont IL; Park Forest IL; Danville IL

**1982**
Indianapolis IN; New York NY; Butte MT; Omaha NE; Fullerton CA; Industry CA; San Diego CA; Riverside CA; Champaign IL; St. Charles Parish LA; Montgomery County MD; Denver CO; Scranton PA; Charleston SC; Williamsburg VA; Decatur IL; Orlando FL; Jefferson Parish LA; Philadelphia Archdiocese PA; Minneapolis MN

**1983**
Opelika AL; Montgomery AL; Mobile AL; Tuscaloosa AL; Bellingham WA; Las Vegas NV; Columbus OH; Cincinnati OH; Chicago IL; Park Forest IL; Bakersfield CA; Philadelphia PA; Nashville TN; Greenlefe FL; Decatur IL; Monterey CA; Daytona Beach FL; Boston MA, Springfield MA; Norwich CT; Hartford CT; Newton MA; Lynfield MA; Suffolk NY; Washington DC

**1984**
Park Forest IL; Bakersfield CA; Hickory Hills IL; Chicago IL; Boston MA; Springfield MA; Norwich CT; Hartford CT; Newton MA; Lynfield MA; Oswego County NY; Norfolk VA; Orlando FL; Sarasota FL; St. Petersburg FL; Suffolk NY; Washington DC; Pittsburgh PA; Fort Kent ME; Columbus OH; Mt. Clements MI; DeKalb IL; Adams County CO; Denver CO; Santa Ana CA; Toledo OH.

**1985**
Boston MA; El Paso TX; Kansas City KS; Minneapolis MN; White Bear Lake MN; Shoreview MN; Rochester MN; Las Cruces NM; Phoenix AZ; Glendale AZ; Tucson AZ; Virginia Beach VA; Fairfax County VA; Houston TX; Lakeway TX; Pacific Grove CA

**1986**
Bettendorf IA; Decatur IL; Houston TX; Clearwater TX; Dallas TX; Orland Park IL; Champaign IL; Urbana IL; Arthur IL

**1987**
Jasper County IL; Jefferson County CO; Rosemount MN; Peoria IL; Department of Defense Dependent Schools, Germany; Hillsdale IL; Sonoma County CA; New York City (Queens) NY; Hillsborough County FL; Mankato MN; Toms River NJ; Pensacola FL; Urbana IL

**1988**
Philadelphia PA; Seattle WA; Seattle Parochial Schools; Columbus OH; Evanston IL; Ocean Cit, NJ; Greater Minneapolis-St. Paul MN; Regional Service Center; Chicago IL; Peoria IL; Anoka-Hennepin MN; Atlantic City NJ; Niskauana NY; Stockton CA; Rohnert Park CA
1989
Hauppauge NY; Steubenville OH; Tucson AZ; Grand Rapids MI; St. Paul, MN; Monterey, CA; Spokane, WA Addison, IL; Newark DE; Newark NJ

1990
Orlando FL; San Jose CA; New York NY; Cleveland OH; Columbus OH; Baltimore MD

1991
Cupertino CA; Honolulu HI; Raleigh NC; Champaign IL; Grand Rapids IL; Pinellas County FL; Effingham IL; Pacific Grove CA

1992
Atlanta GA; Philadelphia PA; Winnipeg Canada; Wayzata MN; Springfield MO; Chicago IL; Houston TX

1995
East Lansing MI; Lansing MI; Holt MI

1996
East Lansing MI; Lansing MI; Holt MI; Adrian MI

1997
East Lansing MI; Lansing MI; Holt MI; Minneapolis MN; Forest Hills MI; Hartford CT; Houston TX; Walled Lake MI; San Bernadino CA

1998
East Lansing MI; Lansing MI; Holt MI; Hartford CT; Houston TX; Walled Lake MI; San Bernadino CA

1999
Media PA; Omaha NE; Philadelphia PA; East Lansing MI

2000
Waterloo IA; Council Bluffs IA; Walled Lake MI; East Lansing MI; Fairfax VA; Madison WI; Omaha NE

2001
Macomb-Oakland-Wayne County (MI) Consortium; Vallejo, CA; BAYCES (Bay Area Coalition for Equitable Schools) (CA)

2002
Council Bluffs IA; Clark County Schools (Las Vegas) NV

2003

Professional Organizations Service

Member

Speaker for Professional Organization-Related Meetings

1974-1979
Duluth area, East Tennessee, Southwest Minnesota, Twin Cities area, Western Wisconsin, Madison, Red River Valley, Plains Regional Conference, Inland Empire (California), Alaska Reading Association, Minnesota Reading Association, Great Lakes Regional Conference, Champaign County, New Zealand Reading Conference, Australian Reading Conference, Rocky Mountain Regional Conference.

1979-1982
Illinois Reading Association, Suburban Chicago Association, Blackhawk County (Iowa), Greater D.C. Area, South Suburban Chicago Council, Indiana Reading Association, Iowa Reading Association, Metropolitan (New York) Rocky Mountain Regional, Southwest Regional, Southwest Regional Conference, Illinois Reading Council, Greater Omaha Reading Council, Iowa State Reading Council, Language Experience SIG of Illinois Reading Council, Champaign County Reading Council, Plains Regional Conference, Southeast Regional Conference, Indianapolis Reading Council,
Vita: P. David Pearson

University of California, Berkeley

Grand Rapids Reading Council, St. Louis Reading Council, World Congress on Reading (Dublin).

1983

1984
New Mexico Reading Association; Michigan Reading Association; Kem County, CA; Sarasota County, FL; Oswego County, NY; DeKalb, IL; Bismarck, ND; Oklahoma Reading Association; New England Reading Association.

1985
San Antonio Area, Midland Odessa Area, Illinois Reading Council, North Carolina Reading Council, Virginia Beach, Western Wisconsin, Suburban St. Louis, Central Nebraska, Great Lakes Regional, Plains Regional.

1986
Mississippi Bend IA Reading Council, Illinois Reading Council, College Station TX Reading Council, Florida Reading Association, Homer Carter (Kalamazoo MI) Council, Medford OR Reading Council, Minnesota Reading Association, Carbondale IL Reading Council, Alaska Reading Association, Transmountain Regional Conference, Illinois Administrators and Reading SIG, Illini Reading Council.

1987

1988

1989
Eastern Regional Conference, Manitoba Reading Council, NW Arkansas Reading Council, Utah Reading Council, Iowa Reading Council, Maryland Reading Association, Florida Reading Association, Michigan Reading Association, National IRA Leadership Conference, Fayetteville AK Area Reading Council.

1990

1991
Colorado Reading Association, Wisconsin Reading Association, Illinois Reading Council, Eastern Regional IRA, Eastern Illinois Reading Association, Indiana Reading Council; Santa Clara County

1992
Wake County NC Reading Association, Texas Reading Association, Missouri State Reading Council, California Reading Association, El Paso TX Reading Council, Twin City Area Reading MN Council, Rocky Mountain Regional Reading Conference.

1995
Rocky Mountain Regional, Colorado Reading Association, California Reading Association, Florida Reading Association, Maryland Reading Association, Massachusetts Reading Association

1996
California Reading Association, Connecticut Reading Association, Illinois Reading Council, Keystone (Pennsylvania) Reading Association, Michigan Reading Association, Missouri Reading Association, Muskegon Reading Council, Wisconsin State Reading Association, World Congress on Reading in Prague, United Kingdom Reading Association Conference in Newcastle

1997

1998

1999
Southern New Jersey Reading Council, Tri-County Reading Association (MI), Southwest Regional Reading Association, Utah Council IRA, Illinois Reading Council, Virginia State Reading Association, Manhattan Reading Council, New England Reading Association, California Reading Association, National Association of State Title I Directors

2000
Michigan Reading Association, Massachusetts Reading Association, California Reading Association, Northern Illinois Reading Council, Southeast Literacy Consortium, National Reading Recovery Council of North America

2001
Colorado Council IRA, Illinois Reading Recovery Council, Macomb (MI) Association of School Administrators, California Reading Recovery, New England Reading Association

2002
Michigan Reading Association, California Reading Association, California Reading Recovery, Division of School Improvement at the Connecticut Department of Education, New York State Reading Association

2003-2010
State Councils of the International Reading Association in California, Colorado, Florida, New York, Maryland, Washington, Oregon, Nebraska, Wisconsin, Ohio, Virginia, Massachusetts, Vermont, Michigan, Minnesota, Montana, Washington, Oklahoma, Council of Teachers of English

OTHER PROFESSIONAL ORGANIZATION SERVICE

International Reading Association

Member, Psycholinguistics and reading committee, 1971-1973.

Chair, subcommittee on basic research in psycholinguistics and reading, 1971-1973.

President, Twin Cities Area Reading Council, 1974-1975.

Member, planning committee for 1973 Plains International Reading Association Regional Conference, Minneapolis, 1973.

Member, Studies and Research Committee, 1975-1977.


Panelist, Pre-convention institute on Competency-Based Teacher Education, International Reading Association, Anaheim, 1976.


Member, Liaison Committee to ERIC-RCS, 1977-1978.

Member, Publications committee (ex-officio), 1978-1985.

Member, Committee on Teacher Effectiveness, 1981-1983.

Member, Committee on Reading Comprehension and Text Comprehensibility, 1983-1987 (New name in 1984: Comprehension and Learning).


Member, Board of Directors, 1984-1988.


Chair, Task Force on Literacy Assessment, 1988-1990.

Member, Literacy Assessment Committee, 1991.


Member, Studies and Research Committee, 1993-1995.

Member, W.S. Gray Citation of Merit Awards Committee, 1995-97.

Member, National Commission on Reading Teacher Education, 1999-present

Co-Chair, IRA/NCTE Critical Perspectives in Literacy Task Force, 1998-present.

Member, IRA Urban Deans Conferences. 2003 (meeting at Rutgers June 2003).

Member, Teacher Education Task Force. 2003.

Member, Citations of Merit Committee, 2006-2009 (Chair 2008-09)

Member of Panels: Literacy and Poverty, Reading and Writing, Literacy Research (Chair) 2011-present

**National Council of Teachers of English**


Pre-conference on research in language development, National Council of Teachers of English, 1977.


Discussant, National Council of Teachers of English, Minneapolis, 1972.


Member, David Russell Award Committee, 1991-present; Chair, 1993.

Member, Task Force on Reading, 1998-1999.
Co-Chair, IRA/NCTE Critical Perspectives in Literacy Task Force, 1998–present.


Panelist, National Council of Teachers of English, 1972–present.

National Reading Conference


Chair, various meetings, National Reading Conference, 1976–present.

Discussant, National Reading Conference programs, 1977–present.


President, National Reading Conference, 1986.


Chair, Management Service Search Committee, 1987.


Member, Development Committee, 1992–1993

Member, Research Dissemination Committee, 1999.

Member, Editorial Advisory Board, 2001–05.

National Conference on Research in English

American Educational Research Association


Member, Committee for the Outstanding Contributions to Education Award, 1995–1997.


Member, Outstanding Book Award Committee, 1998–1999.

Chair, Outstanding Book Award Committee, 1999–2000.

Chair, Government Relations Committee

Member, AERA Distinguished Contributions to Research in Education Award Committee 2010–present; Chair 2011=12

American Association of Colleges of Teacher Education

Member, Board of Directors, 1992–1995.

Holmes Group

Vice President for Midwest Region, 1991–1993

Member, Board of Directors, 1990–1992

Member, Executive Committee, 1991–1993

National Academy of Education


Co-investigator (w/James Greeno and Alan Schoenfeld) for the National Academy of
Education’s initiative on new visions of assessment in literacy and mathematics, 1995-1996.

Member, NAE Reading Subcommittee, 2001-present.

Elected to Membership in the Academy, 2003

Member, Spencer Postdoctoral Fellowship Committee, 2004-2008

Member, Working Group on Standards, Assessments, and Accountability

Service as an editor or reviewer for scholarly journals or other publications:

Editorial Board Member:
Literacy Teaching and Learning
National Reading Conference Yearbook
Reading On-Line
Reading Research Quarterly
Review of Research in Education
Cognition and Instruction
Science

Reviewer

Service to Governmental Agencies

Reviewer, Minnesota State Department of Education, Title III grants, 1969.

Member, Sub-committee to develop statewide assessment in reading, Minnesota State Department of Education, 1971-1975.


Reading Consultant, Annual Conference on


Author, Minnesota Statewide Assessment tests for ages 9,13, and 17.

Author, Reports for Minnesota Statewide Assessment, 1974-75.


Speaker, Rhode Island Right to Read program, 1979-1981.


Speaker, CEMREL conference on dissemination, Milwaukee, October, 1979.

Speaker, North Texas Cooperative Service Unit, 1980.

Speaker, Central Illinois Title I teachers, 1980.

Speaker, Madison Area Title I teachers, 1981.


Reviewer for the US Army's Basic Skills program (with Dan Foertsch and Mary Moes), 1984.

Reviewer for Mid-Continent Regional Educational Laboratory in Denver: Text analysis project.

Speaker and Panelist, North Central Regional Educational Laboratory, Elmhurst, IL, December 1984.


Advisor, National Assessment of Educational Programs, 1975-1991.

Panel Chair, OERI Center reviews, 1990.

Advisor, National Board of Professional Teaching Standards: Language Arts

Member, Board of Directors, North Central Regional Educational Laboratory, 1991-1995.

Member, Michigan English Language Arts Framework Advisory Committee, 1995-1996 - present.


Panel member, National Validity Studies for NAEP, 1995-2010.

Member, Michigan Department of Education Committee on Early Literacy, 1995-present.


Panel Member, National Academy of Science (National Research Council), Bilingual Review, 1990-92.


Member, National Academy of Science Committee to Evaluate Title I Assessment, 1998-2000.

Review Coordinator, National Academy of Science, Committee on Preventing Reading Difficulties, 1998.

Review Coordinator, National Academy of Science, Committee on Adult Literacy, 2002.


Reviewer, National Academy of Science, Committee on Teacher Education, 2010

Member, NAS Committees: Deeper Learning 2010-2012


Speaker, Second Annual National Standards Conference, 1999.

Speaker, Colorado Department of Education Reading Summit.


Speaker, Michigan Governor's Education Summit, 1999.

Speaker, Reading for All, Pan African


Speaker, Reading Institute at the Improving America's Schools Conference, 1999.


Speaker, Mississippi Bend Area Education Agency Reading for Understanding Conference, 2000.


Speaker, Oklahoma Department of Education, Strategies: Strategic comprehension video conference

Service to Private Corporations & Foundations

Evaluator, Control Data Corporation, CAI program for adult illiterates, 1981.

Adviser, Carnegie Foundation for the Advancement of Teaching

Adviser, Word World,

Gates Foundation, Pearson Foundation